



OUR CAMPAIGN FOR  
**UKRAINE**



**How you can get  
involved in the  
Campaign for Ukraine**



**We know Russia's full-scale invasion of Ukraine has had devastating impacts on the Ukrainian people. Ukrainians are being forced to make unbelievable and unbearable sacrifices in the name of peace, freedom and democracy.**

**The fight is far from over.**

### **A renewed call for military aid**

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Australia has been one of Ukraine's strongest partners during Russia's full-scale, illegal and immoral invasion.

Our community knows that Australia's generous contributions to Ukraine's defence have played an impactful role.

We are hearing stories about Ukrainian soldiers on the front line being outgunned, outnumbered, and overwhelmed.

Ukraine needs the right tools to see off Russian invaders and protect itself from Putin's aggression.

With a commitment to increased military aid from Australia and the backing of our partners in freedom and democracy, Ukraine can achieve the ultimate goal of peace.

### **Your story matters**

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The resilience of the Ukrainian people is admirable and inspiring. And unfortunately, every Ukrainian has a story about their experiences with this senseless war.

Personal stories are compelling and persuasive when it comes to motivating people to take action.

Sharing these stories can be painful but can make a powerful impact on decision-makers we are relying upon to help us achieve victory and secure peace.

They can be used when directly communicating with decision-makers and their influencers, in your community, through social and traditional media.

We may not be with them on the front lines, but our actions can make all the difference to those who have answered the call to arms to defend Ukraine against Russia's tyranny and aggression.

# How you can help

We are running a community campaign, complementing our broader advocacy strategy, targeting key political decision-makers and the people that influence them.

**We are calling on the Commonwealth Government to provide more military aid to Ukraine and we need you to help reach out to Members of Parliament to join us and support our campaign.**

To be part of the campaign, you can:

- **Follow** the AFUO Facebook page to find out more about the Campaign for Ukraine.
- **Support** the campaign by signing up for updates on the Campaign for Ukraine website.
- **Share** your personal story about how the war in Ukraine has impacted you, your family, your friends, and your community.
- **Engage** with your local community and encourage them to share their stories too.

This guide will help you directly engage with your local Member of Parliament and the relevant Minister.

This is an important part of our community campaign because direct engagement by the Australian-Ukrainian community will help emphasise and amplify our call for more military aid.

## Here's how you can help:

- **Write** to your Member of Parliament, and relevant Ministers, to share your story about how Russia's invasion of Ukraine has impacted you, and how important it is that Australia continues to support Ukraine with additional military aid.
- **Call** your Member of Parliament to tell them how important it is that Australia continues to support Ukraine in its time of need.
- **Meet** with your Member of Parliament to share your personal story about how Russia's invasion of Ukraine has impacted you, your family, your friends and your community.

## About us

Campaign for Ukraine is being led by the **Australian Federation of Ukrainian Organisations**, a peak body for 22 community organisations throughout Australia. The Australian Federation of Ukrainian Organisations is a member of the Ukrainian World Congress, the peak body for Ukrainian organisations in the diaspora.

[www.ozeukes.com](http://www.ozeukes.com)



# Write to your local Member of Parliament

You can use our online tool on our website to easily write to your local Member of Parliament. It automatically finds your local Member of Parliament based on your postcode and includes important decision-makers including the Prime Minister, the Minister for Defence, the Minister for Foreign Affairs, and the Treasurer.

Your experience and story are powerful. Sharing your story with your local Member of Parliament helps demonstrate the importance of increasing support for Ukraine.

Consider how you can articulate your story. If you require assistance, please reach out to the Campaign for Ukraine team at [www.ozeukes.com/campaign-for-ukraine](http://www.ozeukes.com/campaign-for-ukraine)

## **Suggested content for your letter to your local Member of Parliament**

***Go to [www.ozeukes.com/campaign-for-ukraine](http://www.ozeukes.com/campaign-for-ukraine) to use our easy online tool.***

I am writing to share with you my story about how Russia's full-scale invasion of Ukraine has impacted me and my family.

*[Insert your personal story here - as much as you are comfortable sharing.]*

I share this story because I believe the continued support of Ukraine's defence is important to the ideals of peace, freedom and democracy everywhere.

Australia has been one of Ukraine's strongest partners during Russia's full-scale, illegal and immoral invasion.

Our community knows that Australia's generous contributions to Ukraine's defence have played an impactful role.

But the fight is far from over.

We are hearing stories about Ukrainian soldiers on the front line being outgunned, outnumbered, and overwhelmed.

**As your constituent, I write to seek your support in calling for the Commonwealth Government to commit more military aid to Ukraine.**

I would welcome an opportunity to meet with you to share my story, and to give you a greater understanding of the devastating impacts of the war in Ukraine on the people I care about deeply.

This year, Ukraine can achieve victory and peace, but it cannot do this without the support of its friends across the world.

# Meet with your local Member of Parliament

Meeting with your local Member of Parliament is a great way to speak personally to your story and to show how important it is to support the Campaign for Ukraine.

Members of Parliament will generally only meet with their constituents. Each person has one Member of the House of Representatives (the Lower House), with twelve Senators (the Upper House) for each State and two for each Territory.

We can help you find out who your local Member of Parliament is, which Senators represent your jurisdiction, and their office addresses and contact details so you can make the best choice about who to meet with. Visit [www.ozeukes.com/campaign-for-ukraine](http://www.ozeukes.com/campaign-for-ukraine) for help.

Depending on the position of the Member of Parliament and their various commitments including parliamentary sittings, it may be difficult for them to find a timeslot to meet with you in the short term. We recommend being patient and working closely with the staff to determine a suitable day and time to meet. Meetings would generally be no longer than 30 minutes but vary depending on the Member.

Before the meeting, we recommend:

- **Thinking about what you would like to share with the Member of Parliament.** Write down your story, and think about how you can articulate it to help them understand the impacts of the war on you, your family, friends and your community.
- **Having the ask to support more military aid ready.** Connect your personal story to why you are meeting with the Member, and why it is important that they support Ukraine more.
- **Ask if you can be in a photo with them** with your 'Stand with Ukraine' banner on the back of this booklet, and if you can share it on social media with the hashtag #CampaignForUkraine. **Always ask permission before taking a photo and be clear about where you would be publishing it.** We recommend the following caption:
  - *I'm meeting with my [local Member of Parliament/Senator] [Name] about the #CampaignForUkraine, and why it is important to continue supporting Ukraine to achieve peace and victory. Find out more at [www.ozeukes.com/campaign-for-ukraine](http://www.ozeukes.com/campaign-for-ukraine)*

If you have any difficulty in articulating your personal story or would like assistance in engaging with your local Member of Parliament, please contact us at [www.ozeukes.com](http://www.ozeukes.com)

Scan the QR code to go to our website to find online resources and more information on the Campaign for Ukraine.

[www.ozeukes.com/campaign-for-ukraine](http://www.ozeukes.com/campaign-for-ukraine)



# Call your local Member of Parliament

If it is difficult to meet with your local Member of Parliament, you can call their electorate office to talk about your personal story and ask for their support in calling for more military aid for Ukraine.

When contacting electorate offices, you will likely be speaking with a representative of the Member. You may want to consider speaking to them and asking:

- If you are able to book a time to speak with the Member of Parliament.
- If not, if you are able to book a time to meet with a staff member.
- If not, discuss briefly why you feel it is important to support more military aid to Ukraine and, if you have one, share your personal story.

Near the end of the discussion, ensure you ask your concerns be passed onto the Member of Parliament (if speaking to a staff member) and to the relevant Minister on your behalf.

You will most likely be asked to confirm your name and contact details including your residential address to confirm your constituency status and for the electorate office to provide any follow-up correspondence if necessary.

Always speak with respect and courtesy when engaging with electorate offices, and be mindful that Members of Parliament and their staff receive a high level of correspondence and incoming calls.

The Campaign for Ukraine is focused on positive engagement to deliver outcomes for Ukrainians to achieve victory and peace in 2023.

We can help you find out who your local Member of Parliament is, which Senators represent your jurisdiction, and their office addresses and contact details so you can make the best choice about who to meet with. Visit [www.ozeukes.com/campaign-for-ukraine](http://www.ozeukes.com/campaign-for-ukraine) for help.

If you have difficulty or have concerns about contacting Members of Parliament, please reach out to the Campaign for Ukraine team at [www.ozeukes.com/campaign-for-ukraine](http://www.ozeukes.com/campaign-for-ukraine)



# How to find contact details

You can use our online tool available at [www.ozeukes.com](http://www.ozeukes.com) to find out who your local representatives are and their contact details, including electorate office location, phone numbers and email addresses.

We have also set up an online form for you to contact your Members of Parliament directly. We recommend using this method as it automatically finds who your representatives are and contains pre-filled words that you may choose to edit.

Other online resources include using the Australian Parliament House website at [www.aph.gov.au](http://www.aph.gov.au)

If you have any questions, queries, concerns or need assistance with engaging with Members of Parliament, please get in touch with the Campaign for Ukraine team at [www.ozeukes.com/campaign-for-ukraine/about-us-and-contact](http://www.ozeukes.com/campaign-for-ukraine/about-us-and-contact)

We thank you for your support for the #CampaignForUkraine and for helping us achieve our shared interest in ending Russia's war against Ukraine as swiftly as possible.

Please use the placard for social media posts to spread the word about the campaign with friends and family, and don't forget to use the hashtag #CampaignForUkraine

Scan the QR code to go to our website to find online resources and more information on the Campaign for Ukraine.

[www.ozeukes.com/campaign-for-ukraine](http://www.ozeukes.com/campaign-for-ukraine)



The **Australian Federation of Ukrainian Organisations** (AFUO) supports many facets of community life, encouraging its members to maintain religion, language, culture and heritage whilst being active members of the broader Australian community. The AFUO liaises with the Australian Government on matters relating to the Ukrainian community in Australia, and represents/promotes the community to the broader Australian public.

The AFUO also maintains strong links with Ukraine and works closely with the Embassy of Ukraine in Australia.

**WE  
STAND**



OUR CAMPAIGN FOR  
**UKRAINE**

**WITH  
UKRAINE**