



AUSTRALIAN FEDERATION OF UKRAINIAN ORGANISATIONS
СОЮЗ УКРАЇНСЬКИХ ОРГАНІЗАЦІЙ АВСТРАЛІЇ

Representing 22 Peak Ukrainian Organisations in Australia
Member of Ukrainian World Congress



B4Ukraine

How Cadbury's Parent Company Mondelez Is Prolonging russia's War Against Ukraine - And Why We Must Act Now!

1. Cadbury's parent company, Mondelez International, continues to do business in russia, **more than three years after the start of the full-scale invasion and amid more than [160,000](#) recorded war crimes**. The company continues to run **3 factories** in russia, employing **3,000 people**.
2. In 2023, Mondelez [generated](#) over **US\$1.4 billion** in sales in russia and paid at least **US\$62 million USD in taxes from profits** to the Kremlin, placing it among the top 20 foreign companies contributing to russia's militarised budget.
3. While Australian taxpayers are helping Ukraine in the valiant defence of their country, the Cadbury maker is effectively prolonging the war and financially supporting a government [accused of mass atrocities](#).
4. In May 2023, Mondelez was designated **an international sponsor of war by the Ukrainian government** due to its significant financial ties to the Kremlin.
5. Following Ukraine's designation, there has been [a powerful B2B boycott of Mondelez's products in Scandinavia](#), which damaged the company's reputation and sales. In December 2024, Buckingham Palace [stripped](#) Cadbury of its royal warrant for the first time in 170 years.
6. CEO Van de Put stated that Mondelez's investors "do not morally care" about the company's continued operations in russia. He also said that the firm's shareholders had not pressured the chocolate maker to exit the country.
7. Australia is a significant market for Mondelez through Cadbury, and public opinion here could influence the company's global operations. Through Cadbury, Mondelez also sponsors many premiership football teams in the UK, such as Arsenal, Chelsea, Manchester City, and Manchester United.

What You Can Do!

- **Boycott Mondelez** - The AFUO urges you to stop buying Cadbury chocolate and encourage your friends and family to do the same
- **Send an email** to Cadbury Australia at [Contact Us | Cadbury.com.au](mailto:contact@cadbury.com.au)
- **Tag @MDLZ** on X or [@Mondelēz International](#) on LinkedIn and let them know your thoughts
- **Hand out leaflets** at your local grocery store: [download here](#).

Urge Cadbury Australia and Mondelez to commit to their corporate values by putting human lives over profit. Share your views on the best way to encourage Mondelez to pull out of russia and stand on the right side of history.



In partnership with B4Ukraine, a global coalition of civil society organisations driven by a common goal: to block access to the economic resources behind russian aggression. B4Ukraine aims to restore the peace and security of Ukraine by asking responsible businesses to respect human rights in word and in deed. #Exitrussia to #StopFundingTheWar in Ukraine.